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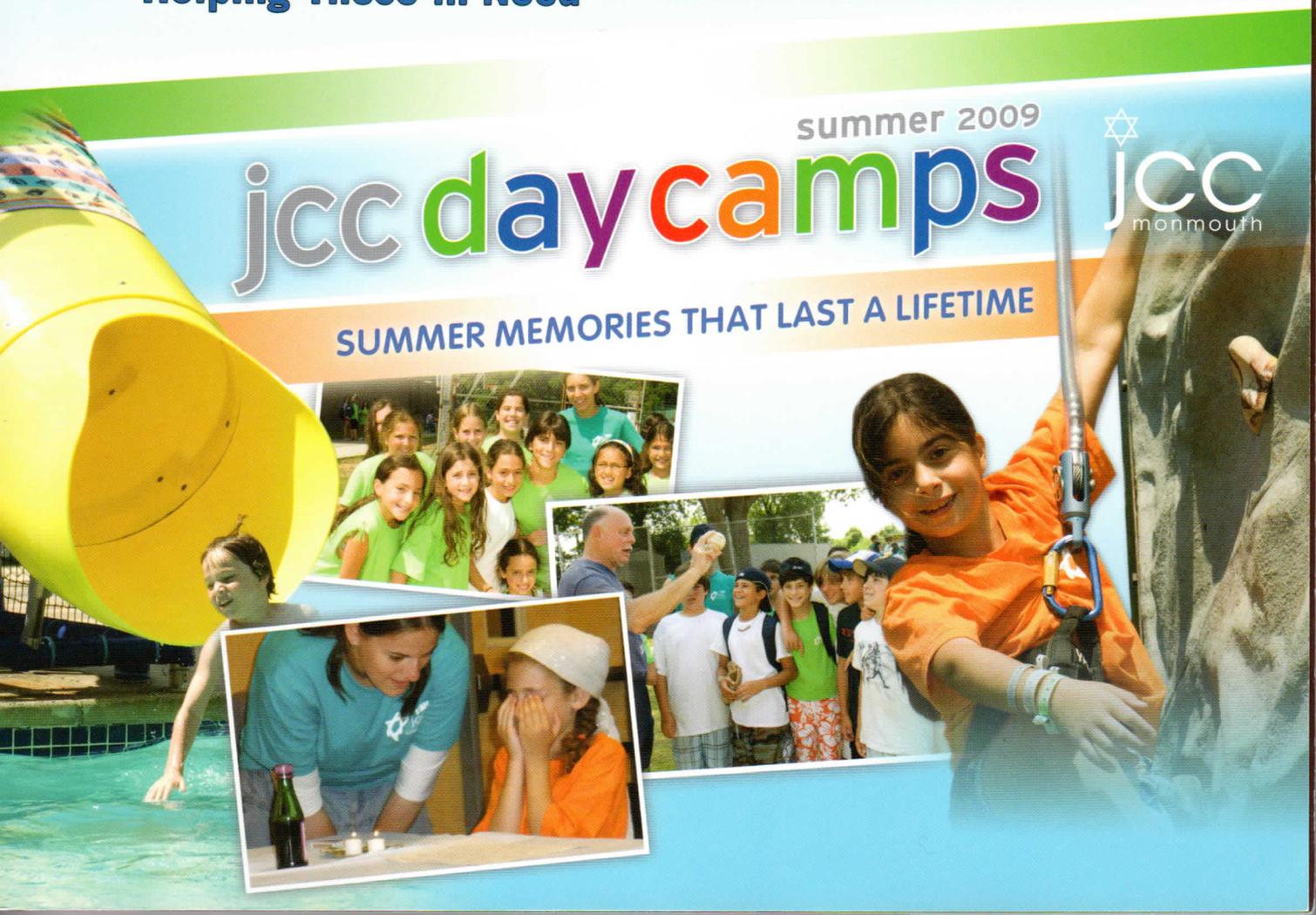
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# Lasko Kosher Cruises'

## Glatt Kosher Cruise to Israel and Egypt

Lasko Kosher Cruises, which recently merged with Suite Life, a leading kosher cruise operator for the past seven years, has announced that it will be adding the first glatt kosher cruise to Israel and Egypt to its list of 2009 sailings.

This "Ancient Empires" cruise will include 13 days aboard Celebrity Cruises' brand new ship Equinox leaving from Rome, Italy on Tuesday, August 18, 2009.

The itinerary features culturally rich ports of call including Rome and Naples, Italy; Athens and Rhodes, Greece; Ephesus, Turkey; Alexandria, Egypt; and Haifa and Ashdod, Israel. Guests will sail around the Mediterranean Sea visiting ruins, perusing architecture and sampling the flavor of these ancient empires.

The Israel/Egypt cruise, like all Lasko Kosher Cruises, offers premium accommodations plus three fresh, gourmet glatt kosher, cholov

Yisroel meals and snacks daily, as well as three minyanim a day in a dedicated shul on-board. All are complimentary and reserved for Lasko Kosher Cruise's passengers exclusively.

Lasko brings on-board a full staff of mashgichim to kasher a designated portion of the galley in advance of the sailing and maintain 24-hour presence in the kitchen. A Lasko Kosher Cruise representative is also on-board every cruise to tend to guests' personal needs.

"Our all-inclusive destinations at sea are distinguished by the quality of the ships we use, the standards of kashrut we uphold, and the unique vacations we provide for our guests," said Sam Lasko, a partner in Lasko Kosher Cruises and founder of Lasko Family Kosher Tours, which has been serving the Jewish community for over 20 years, most notably in kosher for Passover hotel programs. "We pride

ourselves on the personal attention we provide, from the moment a customer calls to book until they disembark. Going that extra mile to create a warm family environment is part of our operating philosophy."

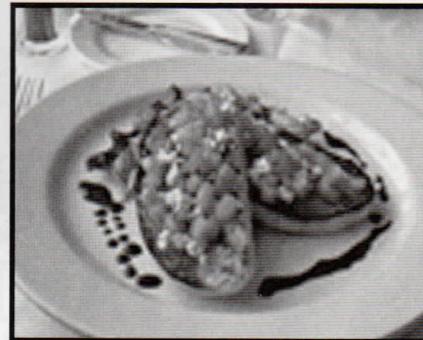
"What is so nice about a kosher cruise is that you enjoy a true luxury vacation, yet you don't have to compromise any of your religious practices," added Avrumi Flam, a partner in Lasko Kosher Cruises and a well-known singer in the tri-state area Jewish community. "We make you feel like you're home, but you're actually in the most fascinating destinations you would otherwise not be able to experience without the services of a kosher tour company like Lasko."

In fact, in addition to delicious gourmet dining, Lasko is known for its esteemed scholar in residence program, inspiring lectures from highly respected rabbis, and enter-

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# Lasko Kosher...

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the Norwegian Fjords, August 16th; and a combined Northern Europe/Norwegian Fjords cruise for 14 days leaving August 9th.

Lasko Kosher Cruises is now taking reservations for all of its 2009 cruises.

tainment provided by popular Jewish musicians. Among the other exciting features of a Lasko Kosher Cruise are extensive tea rooms between meals, as well as personalized tours that visit Jewish related points of interest and explore the culture of the Jewish people. As an independent yet integrated group of each cruise, guests are always free to partake in all of the ship's programs and exhilarating excursions.

"When we launch Celebrity Equinox in Europe in 2009, some of her first voyages will include calls at Ashdod and Haifa," said Dondra Ritzenthaler, senior vice president

of sales, Celebrity Cruises. "We know that our guests will be as thrilled to discover these parts of Israel as they will be to discover all that the ship herself has to offer."

In 2009, Lasko Kosher Cruises is also offering nine other first-class sailings: two seven-day cruises to the Eastern Caribbean, January 18th and January 25th; two seven-day cruises to Alaska, June 28th and August 2nd; a seven-day cruise to the Baltic region and Russia, August 9th; two 10-day cruises to the Eastern Mediterranean and exotic Greek Isles, June 26th and August 7th; a seven-day cruise to

They are based in South Florida. The company partners exclusively with top-tier cruise lines such as Celebrity Cruises and Costa Cruises, and embarks from different ports of call around the world. Lasko Kosher Cruises uses independent kosher supervision through Rabbi Levi Teitlebaum, director of the Ottawa Vaad HaKashrus (OVH), and Rabbi Yossi Birnbaum, the Israeli Field Representative of DSJ Global Kashrus Organization. For more detailed itinerary information or to reserve a cabin now, visit [www.koshercruises.com](http://www.koshercruises.com) or call (866) 604-9838. □